

BBA-III Year (VI Sem)

Session: Jan- May 2019

Courses: BBA 601, BBA 602, BBA 603, BBA 604, BBA 605, EVSC 101

Dear Student,

You have to complete three Assignments for each of the courses in the Bachelor of Business & Administration III year. Before you attempt the assignments, please read the instructions carefully.

Submission

The student needs to submit all the assignments within the stipulated time. The completed assignments should be submitted as per the following schedule.

Assignment Number	Last Date of Submission	To be Submitted to
Assignment No.1	10 Feb, 2019	Concerned Subject Teacher
Assignment No.2	10 March, 2019	
Assignment No.3	10 April, 2019	

Instructions

The students are advised to follow the instructions carefully before writing the assignments:

1. The title page should contain information about Name, Roll Number, Programme Title, Course Code, Course Title, Assignment Code, Signature and Date. It may look like this:

Name	Roll No
Programme Title	Course Code & Title.....
Assignment Code	
Signature	
Date	

2. It is important that student should write the answers of all the questions in his/her own words. The answers should be according to the word-limit set for a particular section.
3. It is expected that answer to each question be written as per guidelines mentioned in the assignment. Make sure that the answer is logical and systematic.
4. Use A4 size ruled paper for writing assignment and tie all the pages carefully. Allow a 4 cm margin on the left and leave some space between each answer. This will facilitate the evaluator to write useful comments in the margin at appropriate places.
5. Responses should be hand written. Do not copy answers from the book and sheets of other student.
6. Write the question number with each answer.

WISH YOU ALL THE BEST

A.S. Group of Institutions, Khanna

BBA- 6th Semester
Corporate Strategy (BBA 601)

Assignment Code: BBA–III(6)/ASST-I/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Explain the process of strategic management. (4)
2. Discuss the various levels at which strategy operates. (4)
3. Define the term strategy? (2)

Corporate Strategy (BBA 601)

Assignment Code: BBA–III(6)/ASST-II/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. How a good mission statement is formulated? (4)
2. What are the various techniques of Environmental scanning? (4)
3. Define the term "Strategic Intent". (2)

Corporate Strategy (BBA 601)

Assignment Code: BBA–III(6)/ASST-III/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Discuss BCG matrix in detail. (4)
2. Hofer's product evolution matrix in detail. (4)
3. SWOT analysis. (2)

Small Medium Business & Entrepreneurship(BBA 602)

Assignment Code: BBA–III (6)/ASST-I/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Discuss the role of small enterprises in economic development. (4)
2. Discuss the causes of Industrial Sickness in India. (4)
3. Define Small Scale Industries? (2)

Small Medium Business & Entrepreneurship(BBA 602)

Assignment Code: BBA–III (6)/ASST-II/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Write a note on the steps involved in the preparation of a business plan. (4)
2. “Innovation is one of the most important functions of an Entrepreneur”. Discuss (4)
3. Define the term Social Entrepreneurship. (2)

Small Medium Business & Entrepreneurship(BBA 602)

Assignment Code: BBA–III (6)/ASST-III/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. What are the steps of entrepreneurial Process? (4)
2. “Market is the start and not the end of business management”. Discuss this statement. (4)
3. Who is a self-made entrepreneur? (2)

E-Commerce (BBA 603)

Assignment Code: BBA–III(6)/ASST-I/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. What is e-business model? Explain different types of e-business models in detail? (4)
2. Describe the term E-Commerce. What are the various social and economic impacts of E Commerce? (4)
3. What is E-Business? (2)

E-Commerce (BBA 603)

Assignment Code: BBA–III(6)/ASST-II/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. What is an electronic payment system? Describe different types of EPS available? (4)
2. What do you mean by Electronic Data Interchange? Explain it in detail (4)
3. What is online marketing? (2)

E-Commerce (BBA 603)

Assignment Code: BBA–III(6)/ASST-III/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Write down in detail the techniques that are used to secure ecommerce networks. Explain by citing examples (4)
2. Write notes on: (4)
 - a) Digital Signatures
 - b) E-Commerce Threats
3. Explain the concept of Time Study. (2)

Business Law (BBA 604)

Assignment Code: BBA–III(6)/ASST-I/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. What are the statutory provisions of lifting up of corporate veil? (4)
2. Discuss the procedure for alteration of a memorandum of association. (4)
3. What is the difference between Public company and private company? (2)

Business Law (BBA 604)

Assignment Code: BBA–III(6)/ASST-II/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Briefly discuss the provisions of companies act regarding the appointment of directors of a company.(4)
2. What do you mean by winding up of a company? What are the various modes of winding up?(4)
3. What is Articles of Association?(2)

Business Law (BBA 604)

Assignment Code: BBA–III (6)/ASST-III/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Discuss in brief the provisions of Factories Act regarding the safety and welfare of workers. (4)
2. State briefly the basic features of Payment of Wages Act. (4)
3. What are the Functions of trade union?(2)

Banking and Insurance services (BBA-605)

Assignment Code: BBA–III(6)/ASST-I/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Explain the different types of banks operating in India (4)
2. What is Universal Banking? (4)
3. Define Bank. (2)

Banking and Insurance services (BBA-605)

Assignment Code: BBA–III(6)/ASST-II/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. How do insurance companies manage risk. (4)
2. Explain the role of IRDA (4)
3. Statutory liquidity ratio. (2)

Banking and Insurance services (BBA-605)

Assignment Code: BBA–III(6)/ASST-III/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. Basel norms regarding non-performing assets growth of industrial banks in India(4)
2. What is liquidity management (4)
3. Credit risk and Market risk (2)

Environmental Science (EVSC 101)

Assignment Code: BBA–III(6)/ASST-I/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. What is the importance of Environmental studies? Discuss ways to increase public awareness. (4)
2. Differentiate between renewable and nonrenewable resources. Enlist various Renewable and Non-Renewable resources. (4)
3. What do you mean by Ecosystem? (2)

Environmental Science (EVSC 101)

Assignment Code: BBA–III(6)/ASST-II/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. What are the various threats to biodiversity? Explain. (4)
2. What are the causes of pollution? Give various measures of controlling pollution? (4)
3. What is Acid Rain? (2)

Environmental Science (EVSC 101)

Assignment Code: BBA–III(6)/ASST-III/2016-19

Marks: 10

NOTE: All questions are compulsory. Attempt Question no. 1 and 2 in 400 words and Question no 3 in 200 words.

1. What are the salient features of Forest Conservation Act (4)
2. What are the specific Environmental Ethics? (4)
3. What is population explosion? (2)